

Inside

Google:

The Best Tools and
Features You Probably
Don't Know About

Who We Are

OUR BUSINESS
IS TO GET
YOUR BUSINESS
NOTICED



Topics Covered

- Google Tools For You
- Google Tools For Your Business
- Google Tools For Your Website
- QA will be held at the end of the presentation.

Google Tools For You

Google Custom Searches

- Google has hundreds of tools that can make our lives easier
- The trick is to know they exist and how to use them
- Try using Google with voice searches on your phone

Google Weather

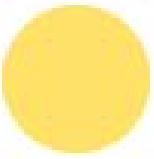
Google weather naperville

Web Shopping News Maps Videos More Search tools

About 5,280,000 results (0.34 seconds)

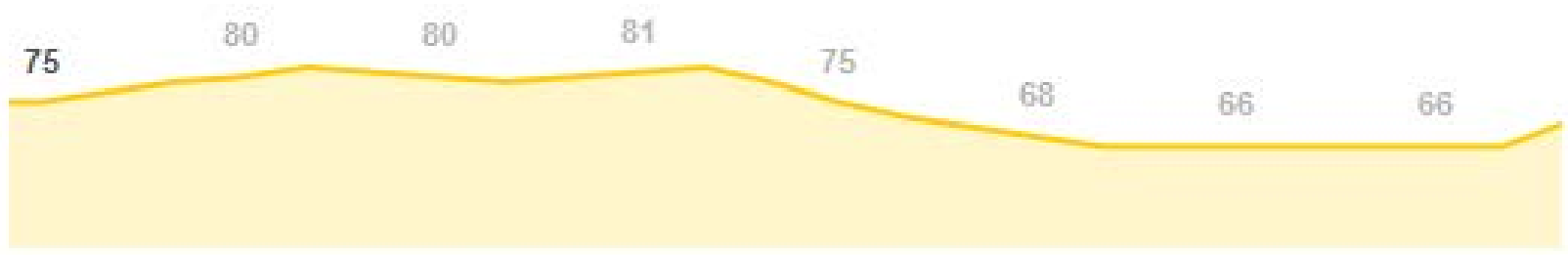
Naperville, IL

Sunday 9:00 AM
Clear

 **75** °F | °C

Precipitation: 10%
Humidity: 72%
Wind: 0 mph

Temperature Precipitation Wind



Time	Temperature (°F)
10 AM	75
1 PM	80
4 PM	80
7 PM	81
10 PM	75
1 AM	68
4 AM	66
7 AM	66

Day	High/Low (°F)
Sun	84° / 63°
Mon	82° / 64°
Tue	77° / 59°
Wed	79° / 48°
Thu	77° / 55°
Fri	79° / 59°
Sat	84° / 59°
Sun	79° / 57°

The Weather Channel - Weather Underground - AccuWeather [Send feedback](#)

Google Timer



set timer 3 minutes 30 seconds



Web

Videos

Maps

News

Shopping

More ▾

Search tools

About 2,230,000 results (0.29 seconds)

00_h 03_m 30_s



Start

Reset

Google Flight Check

Google flight united 219

Web Maps News Videos Shopping More Search tools

About 15,900,000 results (0.29 seconds)

United Airlines Flight 219

Landed

MIA —————→ **ORD**

Departed Miami, Sunday, August 3			Arrived Chicago, Sunday, August 3		
Scheduled 6:40 AM	Terminal	Gate	Scheduled 8:58 AM	Terminal	Gate
6:41 AM	C	G11	8:46 AM	1	C22

On-time - departs in 1 hour 2 mins

ORD —————→ **HNL**

Departs Chicago, Sunday, August 3			Arrives Honolulu, Sunday, August 3		
Time	Terminal	Gate	Time	Terminal	Gate
10:20 AM	1	B17	2:20 PM	M	-



Showing airport times

Google Food Check

Google

[Web](#) [Images](#) [Videos](#) [Shopping](#) [News](#) [More ▾](#) [Search tools](#)

About 2,030,000 results (0.50 seconds)

	 Cheeseburger	 Chicken sandwich
	Cheeseburger, single pat ▾	Chicken sandwich ▾
Amount per	100 g ▾	100 g ▾
Calories	303	283
	% Daily Value	
Total Carbohydrate	30 g 10%	21 g 7%
Protein	15 g 30%	13 g 26%

▾

[Feedback](#)

Google Sunrise-Sunset

Google

naperville sunset



Web

Images

Maps

News

Videos

More ▾

Search tools

About 992,000 results (0.51 seconds)

8:08 PM

Sunset in Naperville, IL

Google Calculator

The screenshot shows the Google Calculator interface. At the top left is the Google logo. To its right is a search bar containing the text "7 times 15 minus 8" and a magnifying glass icon. Below the search bar are navigation tabs: "Web" (highlighted with a red underline), "Shopping", "Maps", "Videos", "Images", "More" (with a dropdown arrow), and "Search tools". Below the tabs, it says "About 18,400,000 results (0.36 seconds)". The main area features a calculator interface with a display showing the expression $(7 * 15) - 8 =$ and the result **97**. The calculator keypad includes various mathematical functions and operators. The equals sign button is highlighted in blue. At the bottom right of the calculator interface, there is a "More info" link.

Rad		x!	()	%	AC
Inv	sin	ln	7	8	9	÷
π	cos	log	4	5	6	x
e	tan	√	1	2	3	-
Ans	EXP	x ^y	0	.	=	+

Google Unit Converter



12 kilometers miles



Web

Maps

Shopping

Images

Videos

More ▾

Search tools

About 31,900,000 results (0.28 seconds)

Length ▾

12

=

7.45645

Kilometer ▾

Mile ▾

[More info](#)

Google Unit Converter

The screenshot shows the Google search interface with the query "3 gallons quarts". The search results are filtered to the "Web" tab, showing approximately 1,620,000 results in 0.24 seconds. The unit converter tool is displayed, showing a conversion from 3 US gallons to 12 US quarts. The tool includes a category dropdown set to "Volume", input fields for the value and units, and a "More info" link.

Google 3 gallons quarts

Web Shopping Images Videos Maps More Search tools

About 1,620,000 results (0.24 seconds)

Volume

3 = 12

US gal US quart

[More info](#)

Tip Calculator

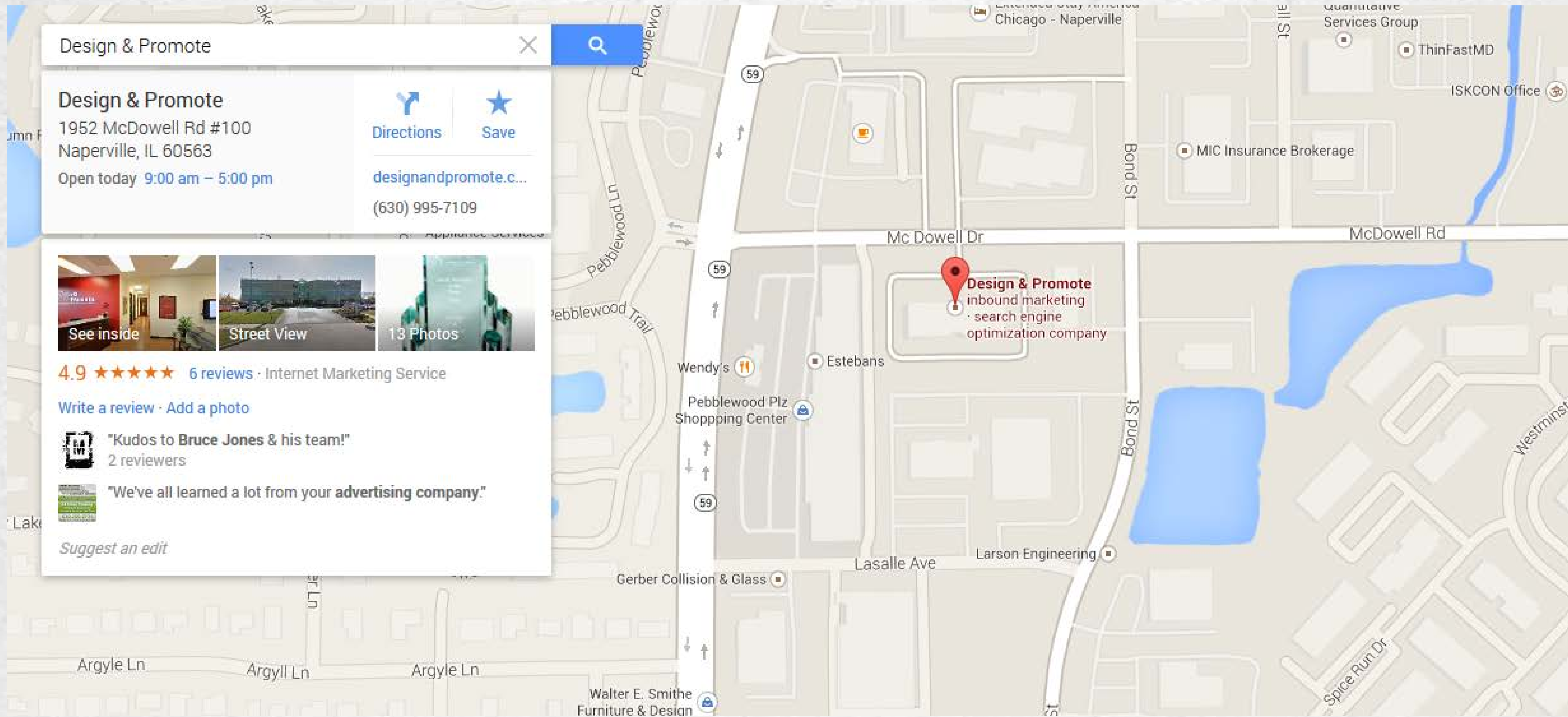
Google

[Web](#) [Shopping](#) [Videos](#) [Images](#) [Apps](#) [More ▾](#) [Search tools](#)

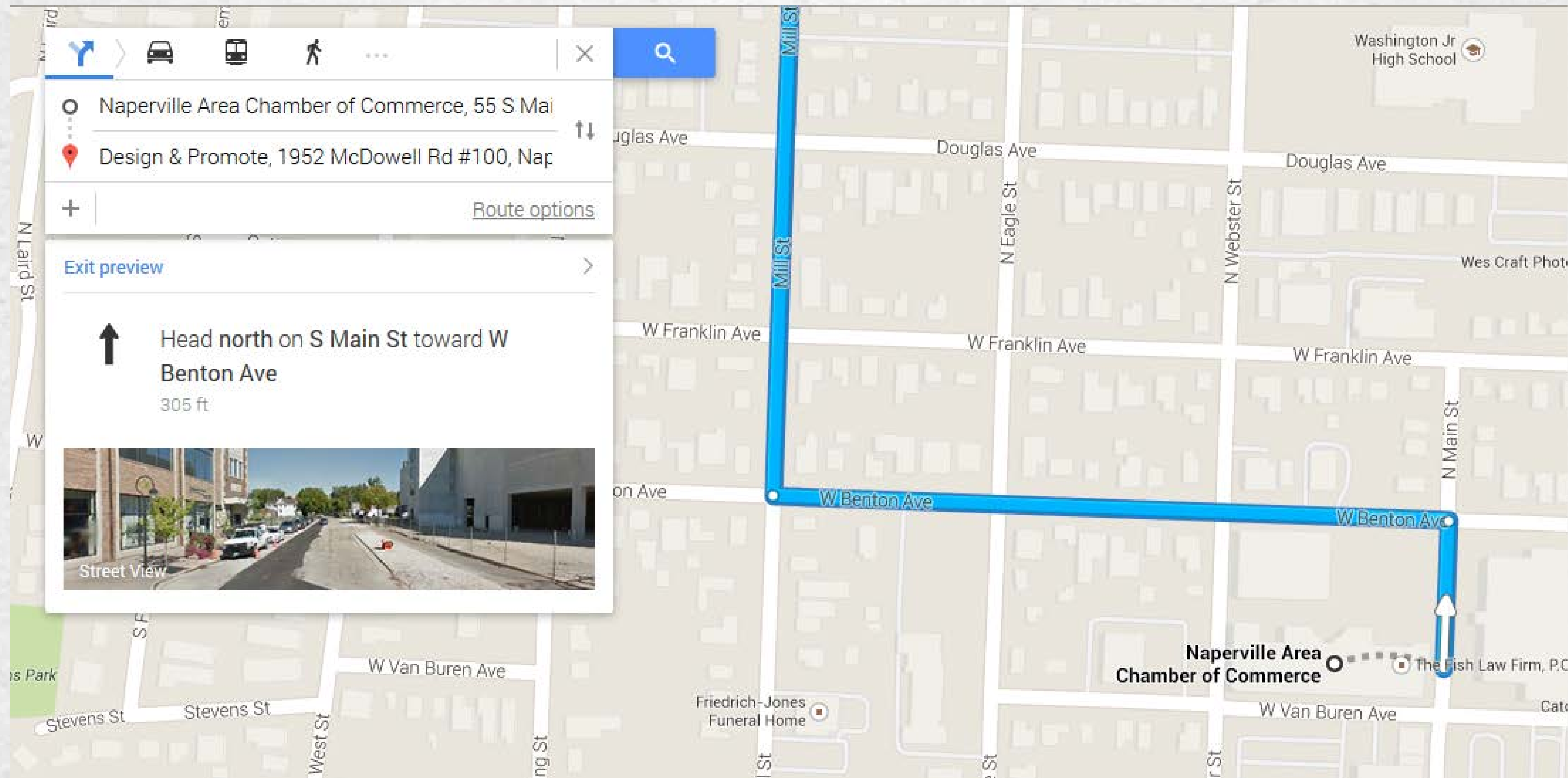
About 11,200,000 results (0.13 seconds)

Bill	<input type="text" value="145.73"/>	Tip	\$7.29
Tip %	<input type="text" value="20%"/>	per person	
Number of people	<input type="text" value="4"/>	Total	\$43.73
		per person	

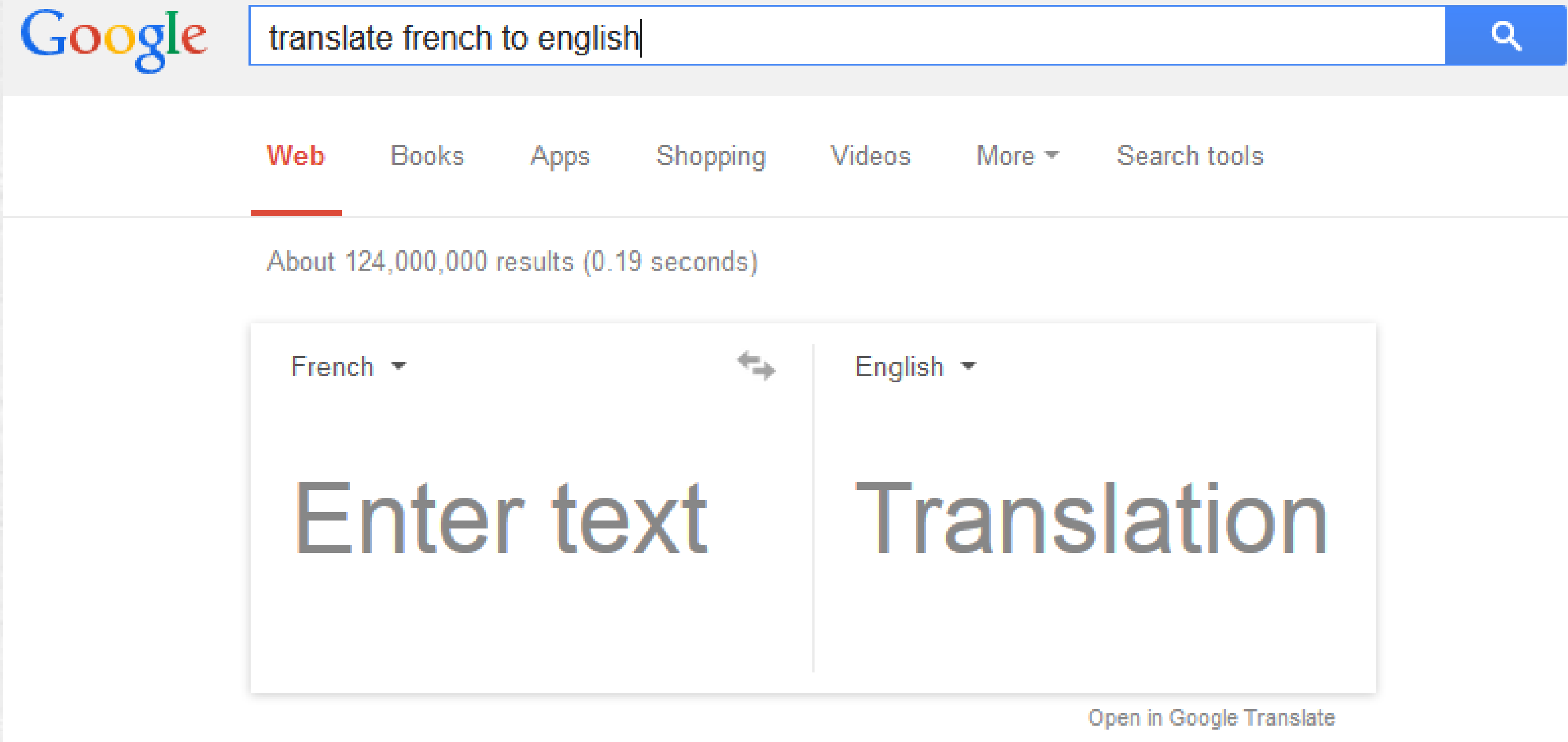
Google Maps



Google Directions

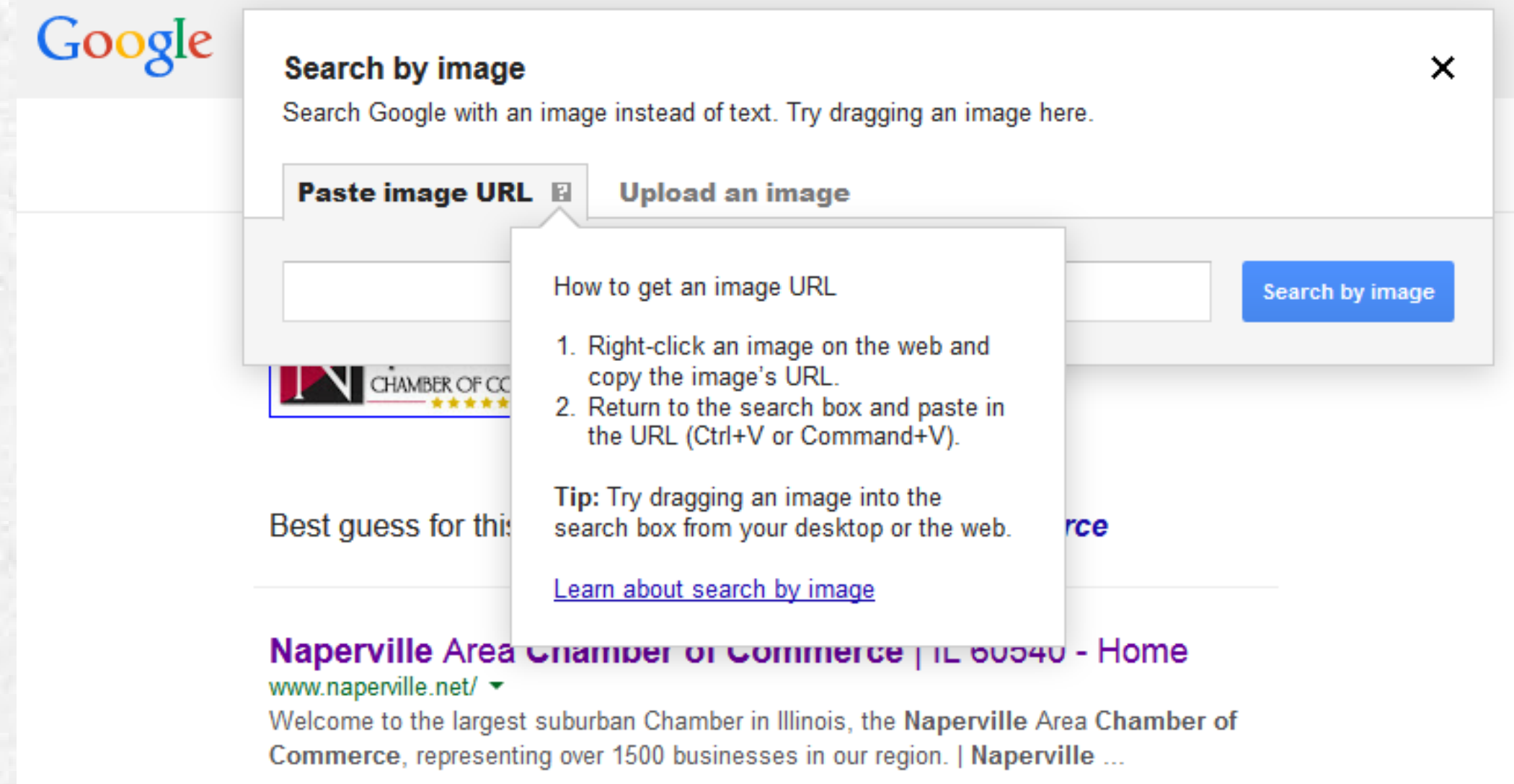
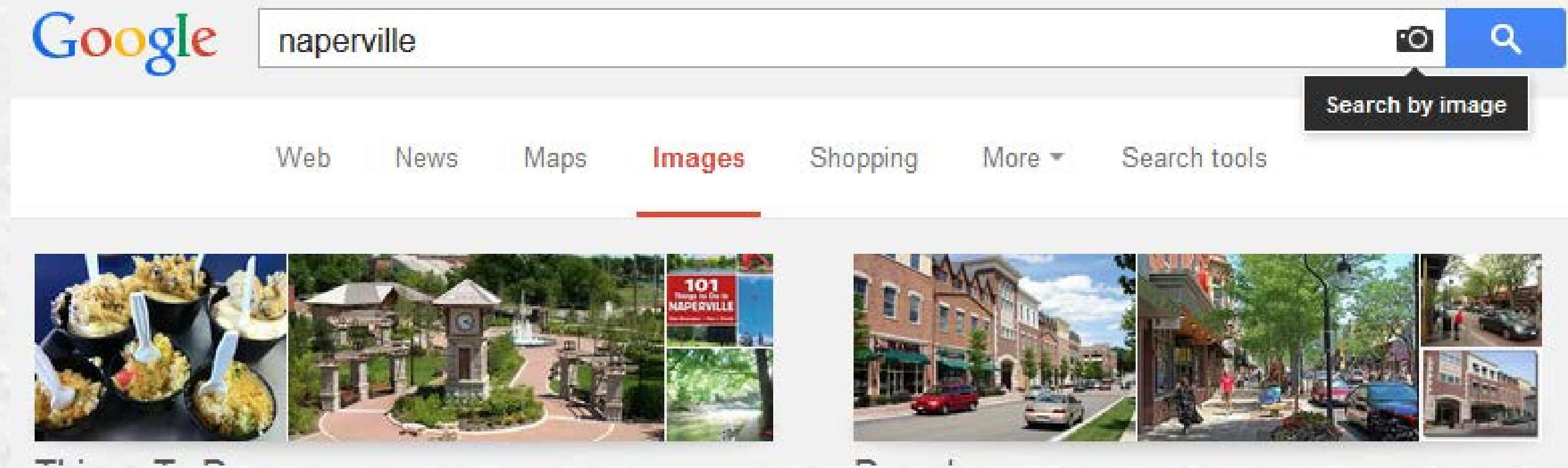


Google Translator



The image shows a screenshot of a Google search result for the query "translate french to english". The search bar at the top left contains the text "translate french to english" and a magnifying glass icon. Below the search bar, navigation links for "Web", "Books", "Apps", "Shopping", "Videos", "More", and "Search tools" are visible. The "Web" link is underlined. Below these links, the search results indicate "About 124,000,000 results (0.19 seconds)". The main content area features a translation interface with two columns. The left column is labeled "French" and contains the text "Enter text". The right column is labeled "English" and contains the text "Translation". A double-headed arrow icon is positioned between the two columns. At the bottom right of the interface, there is a link that says "Open in Google Translate".

Google Image Search



How to get an image URL

1. Right-click an image on the web and copy the image's URL.
2. Return to the search box and paste in the URL (Ctrl+V or Command+V).

Tip: Try dragging an image into the search box from your desktop or the web.

[Learn about search by image](#)

Search History

The screenshot shows a Google search for "web design naperville". The search bar contains the text "web design naperville" and a search icon. The results page shows several ads and organic results. A map of Naperville, IL is displayed with several red location pins labeled A through F. A settings menu is open on the right side of the page, with the "History" option highlighted in a red circle. A red-bordered box highlights a "Google Search History" pop-up at the bottom of the page.

Search results:

- Naperville Web Designer - VisionFriendly.com**
Ad www.visionfriendly.com/
Eye Catching - High Traffic Website Designs - Talk To A Designer Today!
Website Design - Website Hosting - Video Production - Contact Us
- Award-Winning Web Design - Strategy, UX, Creative, Tech**
Ad www.pod1.com/web-design
Take a look at our portfolio
- Chicago Website Designers - ePageCity.com**
Ad www.epagecity.com/web-design
Voted Top 10 Most Dependable, A+ Stunning Custom Sites from \$5,000.
Before and After gallery - Stunning Design Portfolio - Custom Website Design

Map for web design naperville

Ads:

- \$295 Naperville WebDesign**
www.simplenerds.com/Naperville_WebSite
Pro Quality Website, No Hidden Fees
\$295 Design, Fast Turnaround!
- Web Design Naperville**
www.thumbtack.com/Web+Designers
4.7 ★★★★★ rating for thumbtack.com
Get Award-Winning Web Designs From Our Professional Web Designers Now!
- Chicago Web Developers**
www.drupalgeeks.org/
(877) 476-0607
Affordable & Reliable Development

Local results:

- Design & Promote**
www.designandpromote.com
4.9 ★★★★★ 6 Google reviews · Google+ page
1952 McDowell Rd #100
Naperville, IL
(630) 995-7109
- VisionFriendly.com**
www.visionfriendly.com
1 Google review · Google+ page
1245 E Diehl Rd #307
Naperville, IL
(630) 553-0000
- Second City Web Design, Inc.**
www.secondcitywebdesign.com
Google+ page
522 N Washington St
Naperville, IL
(630) 536-8983
- Silverline Creative**
www.silverlinecreative.com
Google+ page
40 Shuman Blvd #225
Naperville, IL
(630) 922-5035
- Systemtek Technologies**
www.systemtek.net
Google+ page
1220 Iroquois Ave
Naperville, IL
(630) 701-6163
- NetSource Communications Inc**
www.ntsourc.com
2368 Corporate Ln
Naperville, IL
(630) 770-1010

Google Search History

Customization based on signed-out search activity is disabled.

[Enable customizations based on search activity.](#)

[Sign in](#) or [create a Google account](#) to get more personalized search and ad results using your signed-in [search history](#).

Google Custom Searches

- Find info on a certain websites `site:webmd.com cholesterol`
- Find exact text “a sentence”
- Search by file type `keyword type:pdf`
- For more: http://www.google.com/advanced_search

Google Drive



Google Drive

Store any file

Drive starts you with 15 GB of free Google storage, so you can keep pictures, stories, designs, drawings, recordings, videos – anything.

Google Docs

Google Search Templates

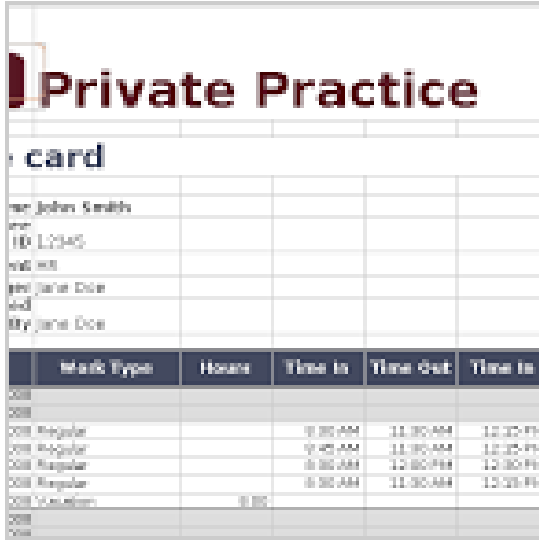
Google Docs > Template Gallery

Public Templates [Templates I've used](#) [My Templates](#)

Sort by
› Hottest
[Most users](#)
[Highest rating](#)

Narrow by type
› All types
[Documents](#)
[Spreadsheets](#)
[Presentations](#)
[Forms](#)
[Drawings](#)

Narrow by category
› All categories
[Albums & Flipbooks](#)
[Business](#)
[Calculators](#)

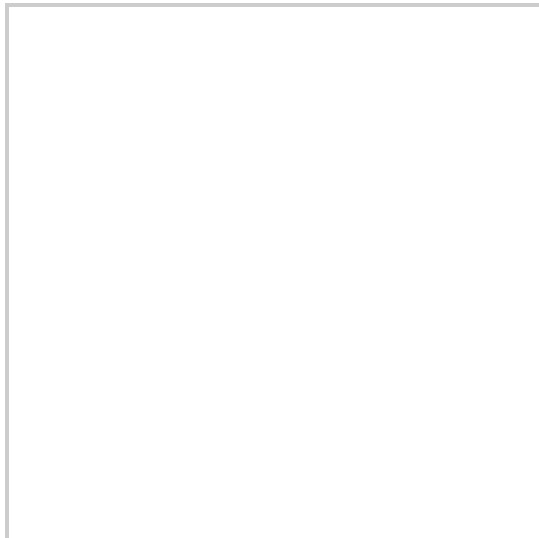


Private Practice
Timecard

Mark Type	Hour	Time In	Time Out	Time In
Out				
Out Regular		9:30 AM	11:30 AM	12:30 PM
Out Regular		9:45 AM	11:30 AM	12:30 PM
Out Regular		8:30 AM	12:30 PM	12:30 PM
Out Regular		9:30 AM	11:30 AM	12:30 PM
Out Vacation	8:00			
Out				
Out				


Timecard - Legal By [Google Docs](#)
★★★★☆ 19 ratings [Rate It](#) [Embed](#) [Report abuse](#)
Timecard - Legal. Also see Project proposal, Travel voucher and Presentation

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★★★★☆ 20 ratings [Rate It](#) [Embed](#) [Report abuse](#)
Project tracker - Crisp

[Use this template](#) [Preview](#)



Resume - Standard By [Google Docs](#)
★★★★☆ 348 ratings [Rate It](#) [Embed](#) [Report abuse](#)
Resume - Standard. See also Cover letter - Standard.

Google Cloud Print

Google Cloud Print

Print anywhere, from any device.

Google Cloud Print is a new technology that connects your printers to the web. Using Google Cloud Print, you can make your home and work printers available to you and anyone you choose, from the applications you use every day. Google Cloud Print works on your phone, tablet, Chromebook, PC, and any other web-connected device you want to print from.



Try it now



Google Voice

GOOGLE™
Voice



Google Picasa



Organize, edit, and share your photos

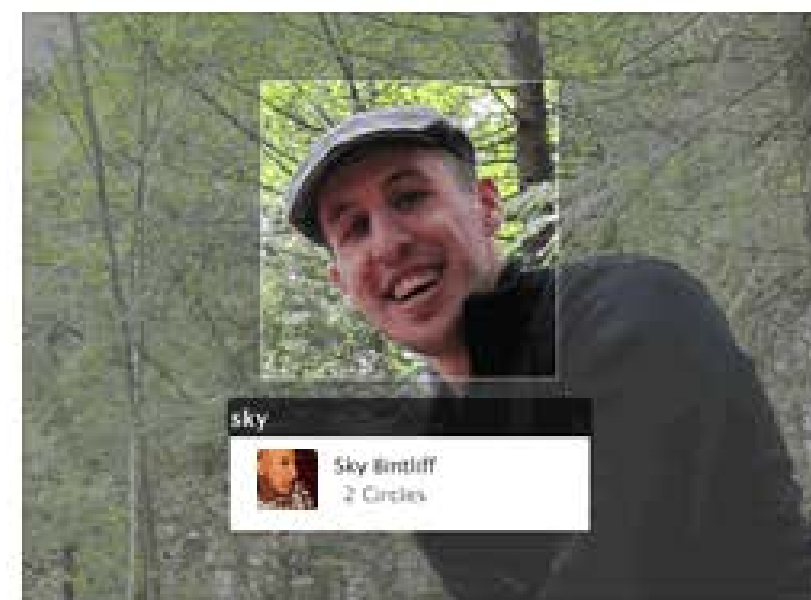
Picasa 3.9 – Now with Google+ sharing and tagging

[Download Picasa](#)

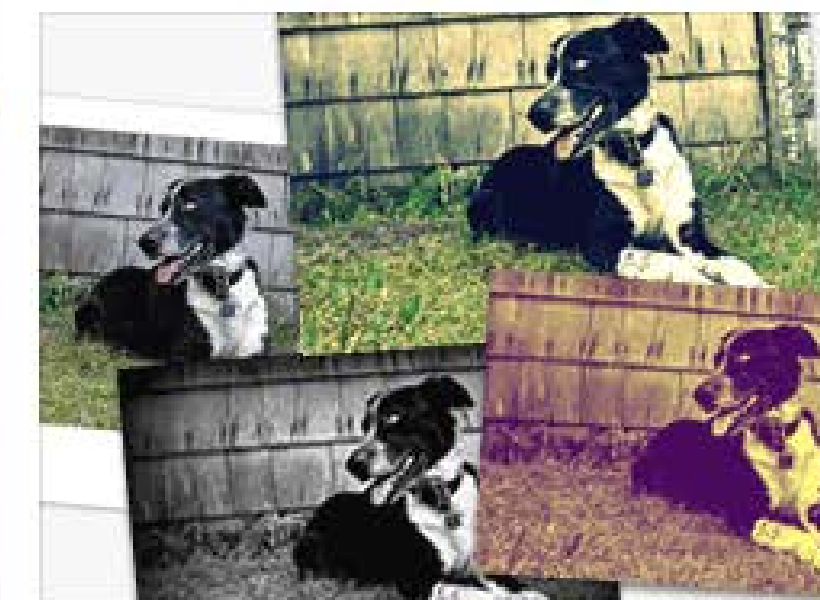
Windows XP/Vista/7



Upload and share your photos on Google+



Tag your Google+ friends and share pictures of them

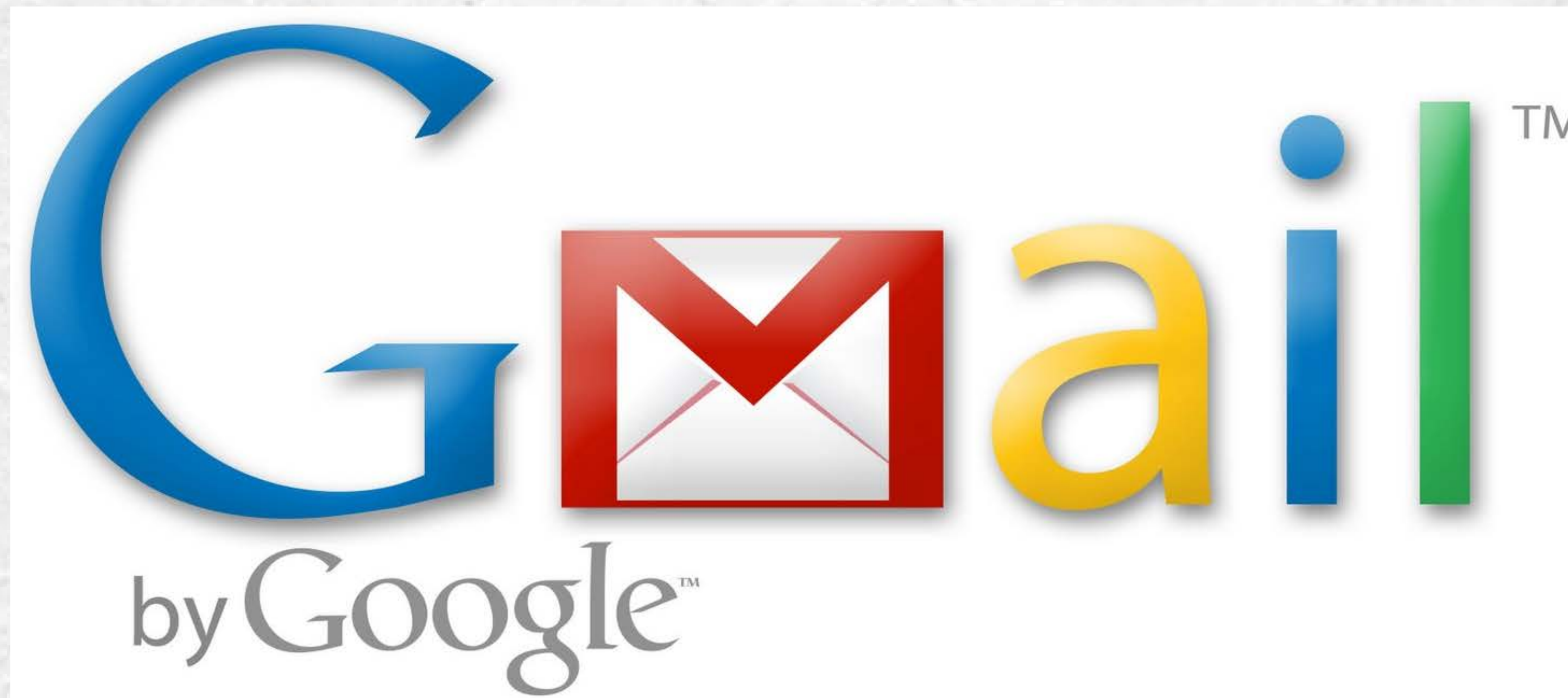


Transform your photos with 24 new effects

Google Blogger



Google Gmail



Gmail - an email client and email service

Google Calendar

Google

Calendar August 2014

▼ August 2014

S	M	T	W	T	F	S
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

▼ My calendars

- Bruce Jones
- Tasks

▼ Other calendars

Sun	Mon	Tue	Wed
27	28	29	30
3	4	5	6
10	11	12	13

Google Plus - Personal

The screenshot shows the Google Plus personal homepage. At the top left is the Google+ logo. A search bar contains the text "Search for people, pages, or posts". Below the search bar is a navigation menu with "Home", "Profile", "People", and "Photos". A secondary navigation bar includes "All", "Friends", "Family", "Acquaintances", "More", and "Explore". The main content area features a "What's new..." section with icons for Photos, Link, Video, and Event. A post by Sandra Price is visible, stating "Sandra Price changed her profile photo." and "On your path to success define and align the things you value most. to L.I.V.E. your Success. www.focuspointstrategy.com". Below this is a graphic titled "Define and Align" with a list: Lifestyle, Income, Values, and Equity. To the right, a "You may know" section lists three people: Andrew Kleimola, Travis Ksiazek, and Tracy Paulson, each with an "Add" button. At the bottom right, a post by Bryan Lund is partially visible, titled "ALL ABOUT LIFESTYLE...!!!!!!".

Google Tools for Your Business

Google Plus - Company Page

The screenshot shows a Google Plus profile for 'Design & Promote'. At the top, there's a search bar with 'Naperville, IL' and a search icon. The profile header includes the company logo, name, address (1952 McDowell Rd #100 Naperville, IL 60563), phone number ((630) 995-7109), website (designandpromote.com), and hours (Internet Marketing Service, Today 9:00 am - 5:00 pm). It also shows 12 followers and 9,951 views. A large banner image features a close-up of eyes and a computer monitor with the text 'OUR BUSINESS IS TO GET YOUR BUSINESS NOTICED.' Below the banner are navigation tabs for 'About', 'Posts', 'Photos', 'Videos', and 'Reviews'. A horizontal bar lists services: SEO, BRANDING, WEB DESIGN, PHOTOGRAPHY, and INTERNET MARKETING. The main content area shows a post from 'Design & Promote' dated Jul 30, 2014, with the text: 'Prepping for our next seminar on the best Google tools for you and your business! This event will be held at the Naperville Area Chamber of Commerce. Want to join us? There is still room to sign up! For more details and to RSVP go here: http://bit.ly/1d1m1M4'. To the right, there are sections for 'In your circles' (18 people) and 'Have you in circles' (12 people), each with profile icons. On the left side of the page, there's a sidebar with navigation options: Google+ Page, Stream, People, Photos, Communities, Events, Hangouts, All Pages, and Settings. At the bottom left, there's a 'Share what's new...' input field with icons for Text, Photos, Link, Video, and Event.

Google Reviews

Google

[Web](#) [Images](#) [Videos](#) [News](#) [Shopping](#) [More](#) [Search tools](#)

About 186,000,000 results (0.54 seconds)

Marketing on LinkedIn - linkedin.com
Ad www.linkedin.com/business-marketing
Market your Business on LinkedIn. Reach 300M Professionals. Try Today
LinkedIn has 331,305 followers on Google+
[Sponsored Updates](#) - [Marketing Solutions](#) - [Contact Us](#)

Design & Promote: Web Design Naperville | Chicago SEO ...
www.designandpromote.com/
The dedicated mission of Design & Promote is to create and market brands that stand out amongst the competition. Whether it be by crafting a memorable logo, ...
4.9 ★★★★★ 6 Google reviews · [Edit your review](#) · [Google+ page](#)
You rated it 5 stars. 2 others rated it.

1952 McDowell Rd #100, Naperville, IL 60563
(630) 995-7109

Contact Design & Promote is a Naperville-based web design firm, serving ...	Internet Marketing Design and Promote offers internet marketing and Chicago search ...
Website Design We are a professional web design firm serving Naperville & the ...	SEO Design and Promote offers a variety of professional Chicago ...
About A team of dedicated internet marketing experts and creative ...	Careers If you're interested in a professional web design or SEO ...

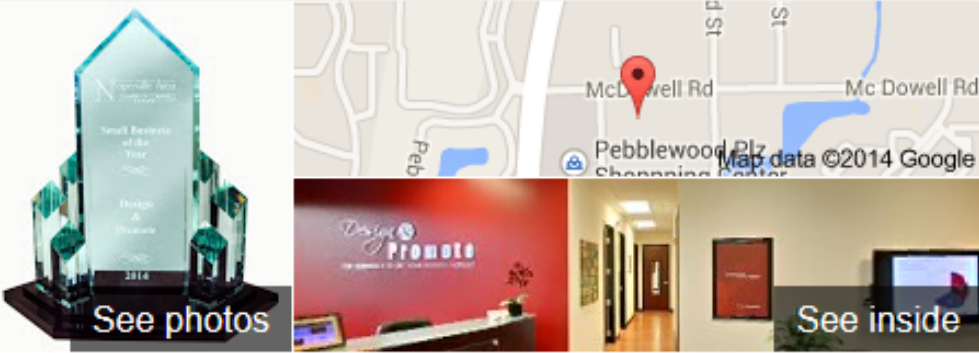
[More results from designandpromote.com »](#)

Design & Promote - Naperville, IL | Yelp
www.yelp.com > Professional Services > Web Design > Yelp, Inc. >
★★★★★ Rating: 5 - 1 review
1 Review of Design & Promote "Bruce, Joe, Amy and Amber have been exhilarating to work with! These guys are the professionals! I have seen our SEO ..."

Design And Promote - Naperville, IL - Advertising Service ...
<https://www.facebook.com/designandpromote>

Design & Promote Naperville Area


Recent posts
Hopefully You Are Not Doing Any Of These. Jul 15, 2014


 [See photos](#) [See inside](#)

Design & Promote
[Directions](#) [Edit your review](#)

Address: 1952 McDowell Rd #100, Naperville, IL 60563
Phone: (630) 995-7109
Hours: Open today · 9:00 am – 5:00 pm

Reviews
4.9 ★★★★★ 6 Google reviews

 "Kudos to Bruce Jones & his team!" 2 reviewers

 "We've all learned a lot from your advertising company."

[View all Google reviews](#)

More reviews: rankinsider.com, webcompanyinfo.com, merchantcircle.com, yahoo.com

Google Hangouts

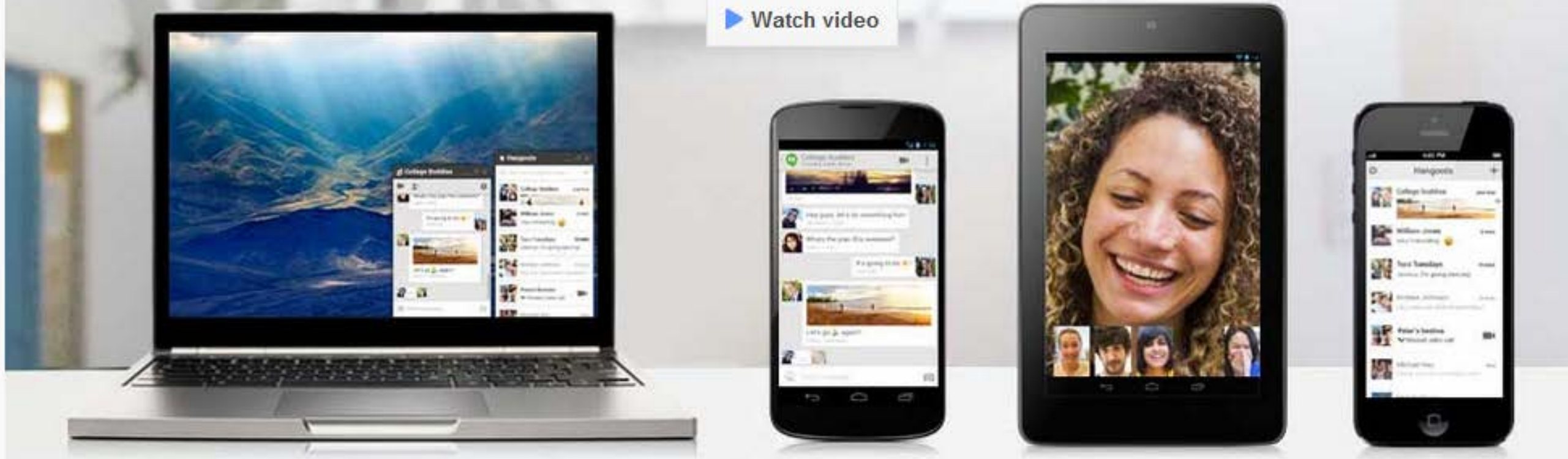
Overview **Features** Plus Google Getting started

Hangouts


Bring your conversations to life with photos, emoji, and even group video calls for free.

[Hangouts](#) [On Air](#) [Schedule](#)

[▶ Watch video](#)




Download for* [GET IT ON Google play](#) [Download on the App Store](#) [Available for your computer](#)




Group conversations are better than ever

Send photos or emoji, see when people are engaged in the Hangout and message friends anytime, even if they're not connected right now.



Get together over Video and Voice

Turn any Hangout into a live video call with up to 10 friends or simply search for a contact to start a voice call from your computer.



All your friends can use Hangouts

Hangouts works on computers, Android and Apple devices, so you can connect with everyone, and no one gets left out.

YouTube

YouTube ≡ Upload 🔔

This is how your channel looks to others. Done

OUR BUSINESS IS TO GET YOUR BUSINESS NOTICED.

Bruce Jones Subscribe 1

[Home](#) [Videos](#) [Playlists](#) [Channels](#) [Discussion](#) [About](#)

[All activities](#) ▾

Bruce Jones uploaded a video

Design & Promote Free Internet Marketing Seminars
4 months ago · 46 views
A short video showcasing our free monthly internet marketing seminars. Go to <http://www.designandpromote.com> to learn more.

Bruce Jones uploaded and commented

Since this video was created we decided to move to 1952 McDowell Rd, just around the corner. See the latest build out video for more info.

Popular channels on YouTube

- Smosh** Subscribe
- RihannaVEVO** Subscribe
- PewDiePie** Subscribe
- JennaMarbles** Subscribe
- HolaSoyGerman.** Subscribe

Google Alerts

Alerts

Monitor the web for interesting new content

🔍 "naperville area chamber" ✕

How often

As-it-happens



Sources

Automatic



Language

English



Region

United States



How many

Only the best results



bruce@designandpromote.com

CREATE ALERT

Hide options ▲

Google News



"Naperville Area Chamber"



Web Maps **News** Shopping Images More ▾ Search tools

About 9 results (0.17 seconds)

Naperville Area Chamber of Commerce | IL 60540 - Home

www.naperville.net/ ▾

Welcome to the largest suburban Chamber in Illinois, the **Naperville Area Chamber** of Commerce, representing over 1500 businesses in our region. | **Naperville** ...

All results for "**Naperville Area Chamber**" »

Naperville Area Humane Society celebrates grand reopening

[Naperville Sun](#) - Jul 10, 2014

The **Naperville Area Chamber** of Commerce will be on hand to hold an official ribbon cutting on Wednesday, July 23 at 4:00 p.m. A public Open ...

Renovated animal shelter reopens in Naperville

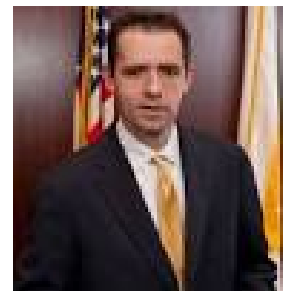
[Chicago Tribune](#) - Jul 28, 2014

Naperville Mayor George Pradel and members of the **Naperville Area Chamber** of Commerce hold a ribbon-cutting ceremony for the newly ...

From The Top: Vic Pellicano, Verenia CEO

[Naperville Sun](#) - Aug 3, 2014

Nicki Anderson, president and CEO of the **Naperville Area Chamber** of Commerce, said one of her objectives as the leader of the organization ...

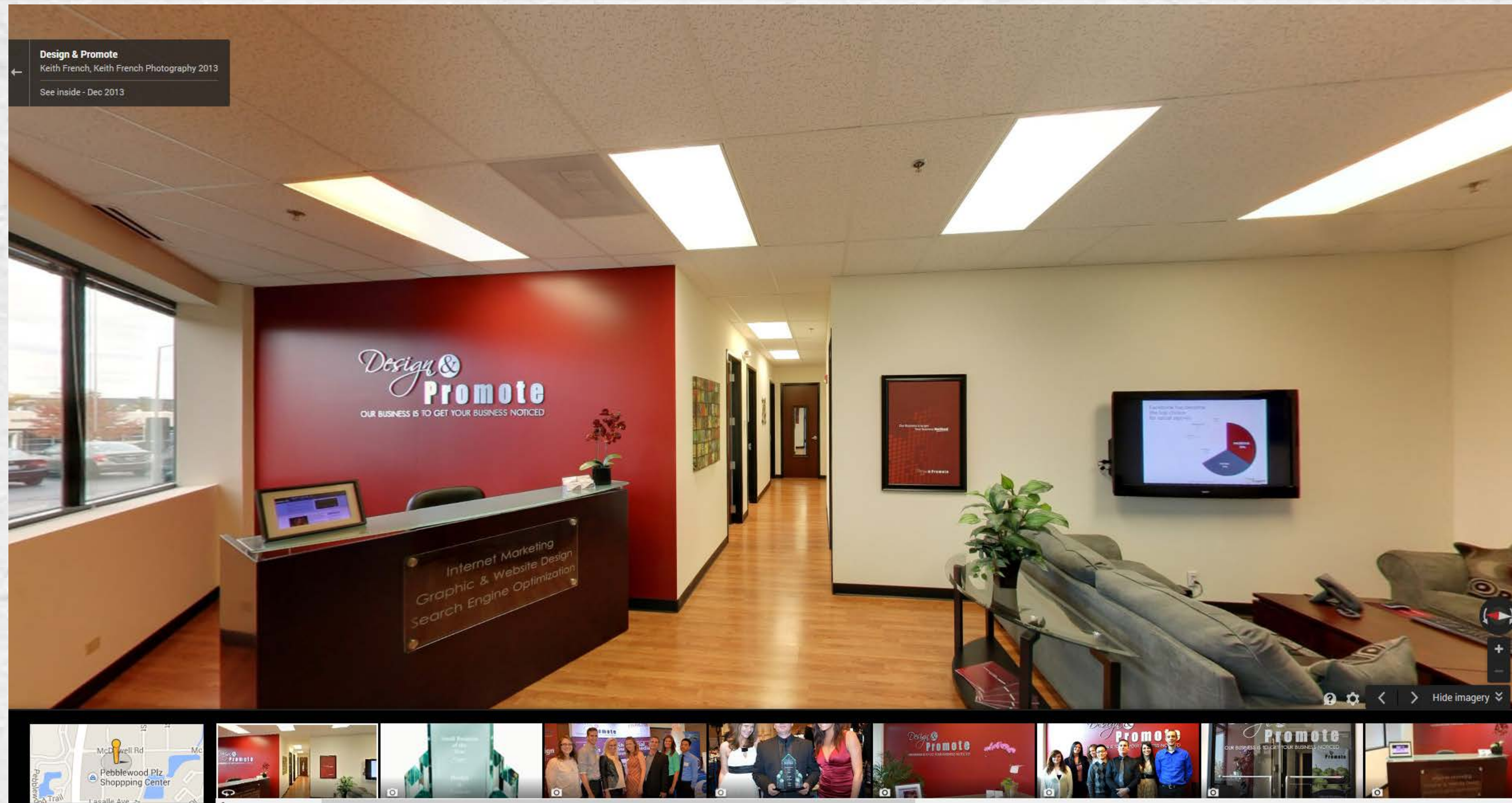


Coyne will seek seat on Naperville City Council

[Positively Naperville](#) - Aug 1, 2014

He has practiced law in the Naperville-area since 2000 and is currently a member of the **Naperville Area Chamber** of Commerce's Board of ...

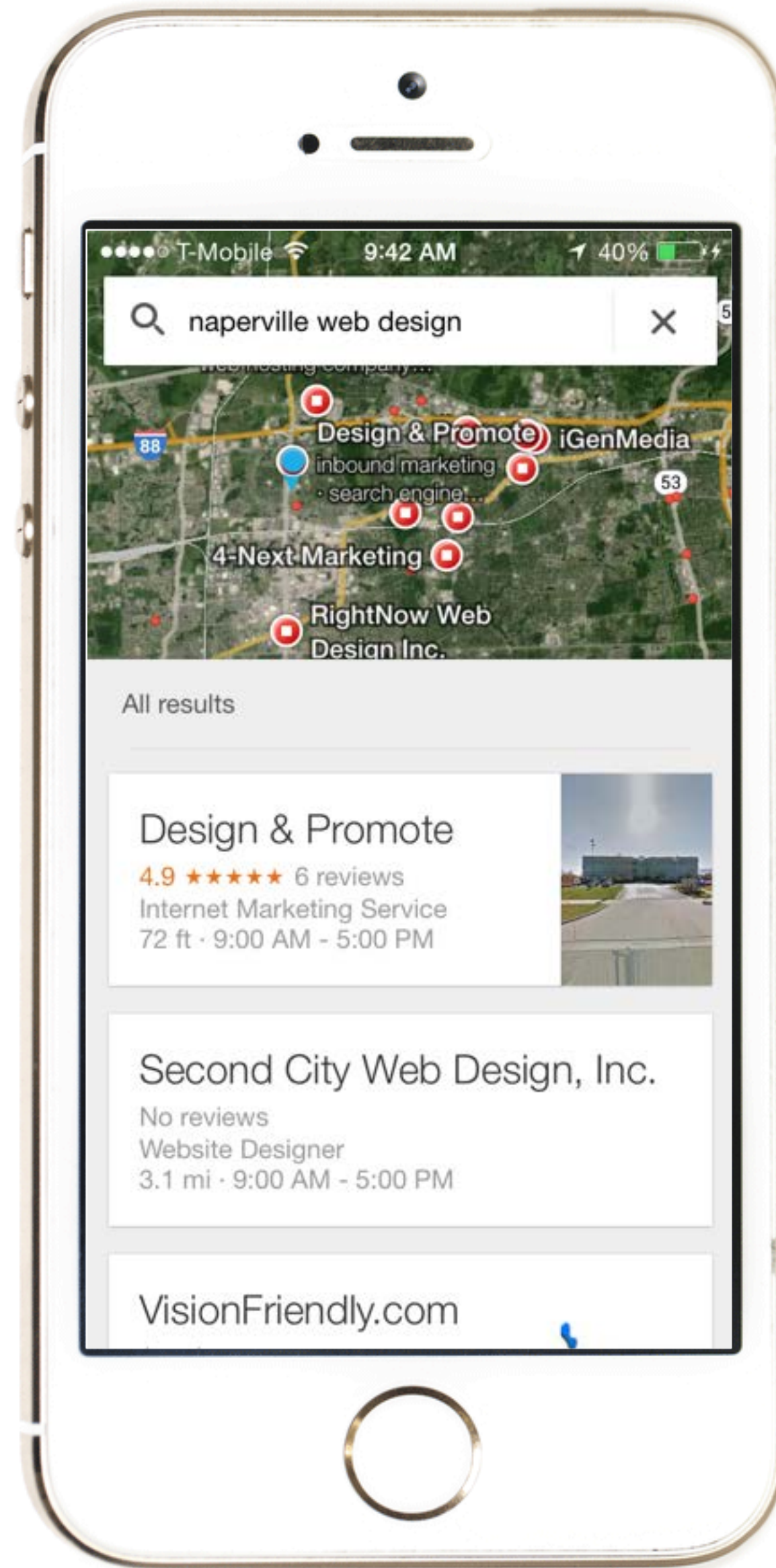
Google 360 Business View



<http://bit.ly/360-office-tour>

Design & Promote

Google
360
Virtual
Tours
On
Mobile



<http://bit.ly/360-office-tour>

Google Tools for Your Website

Google Keyword Planner

Google AdWords Home Campaigns Opportunities **Tools** touch

Keyword Planner
Add ideas to your plan

Your product or service
naperville

Get ideas Modify search

Change History
Conversions
Google Analytics
Google Merchant Center
Keyword Planner
Display Planner
Ad Preview and Diagnosis

Search volume trends

Average monthly searches

Month	Average monthly searches
Jul 2013	~400K
Aug	~300K
Sep	~280K
Oct	~280K
Nov	~280K
Dec	~260K
Jan	~300K
Feb	~280K
Mar	~290K
Apr	~290K
May	~320K
Jun 2014	~350K

Ad group ideas **Keyword ideas** Download Add all (662)

Search terms	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
naperville	22,200	Low	\$1.24	0%	»

1 - 1 of 1 keywords

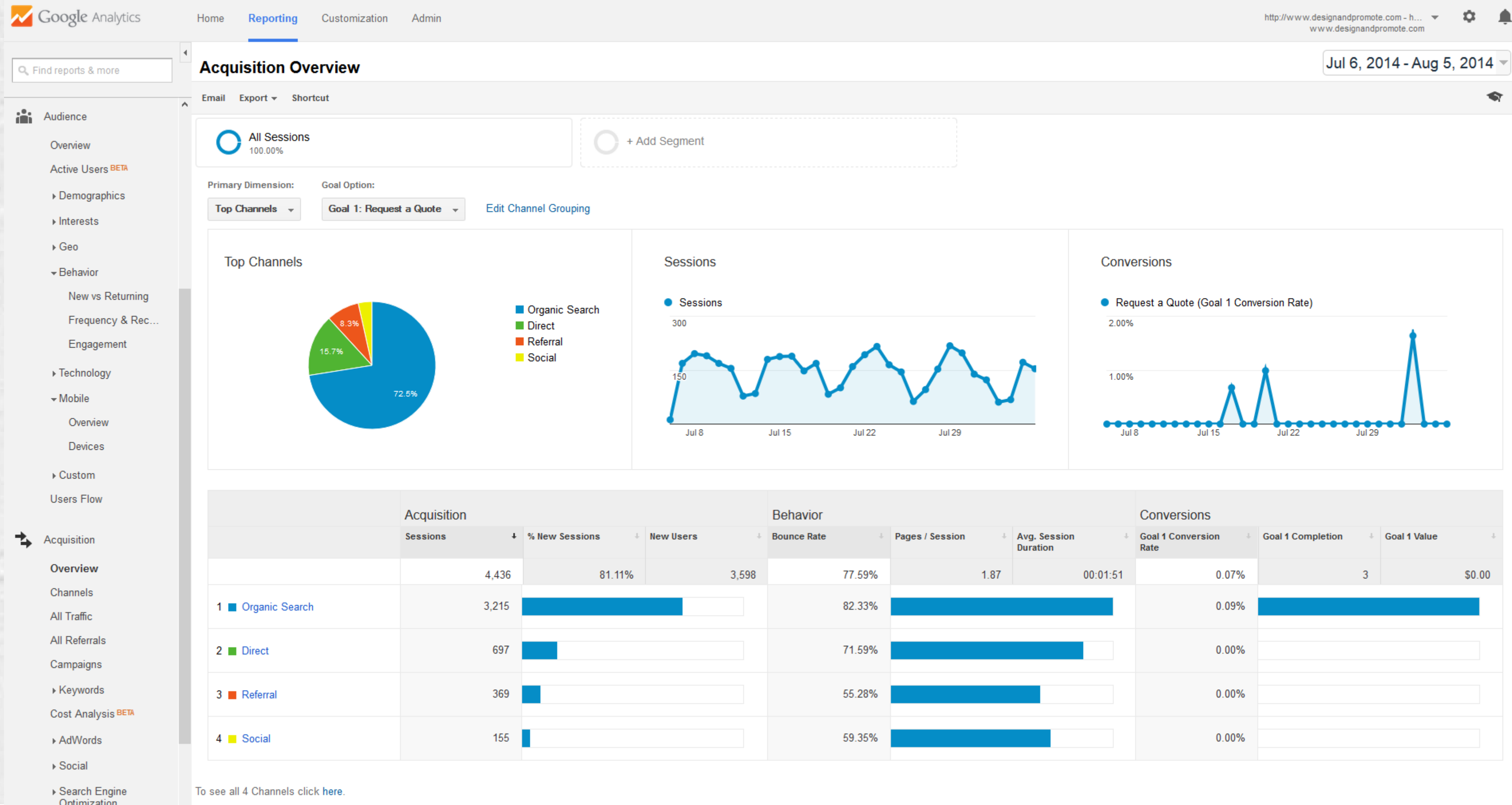
Keyword (by relevance)	Avg. monthly searches	Competition	Suggested bid	Ad impr. share	Add to plan
naperville weather	12,100	Low	\$0.56	0%	»
bookoo naperville	8,100	Low	\$2.96	0%	»
naperville park district	8,100	Low	-	0%	»
naperville yard sale	8,100	Low	\$1.29	0%	»

Targeting: All locations, All languages, Google, Negative keywords

Date range: Show avg. monthly searches for: Last 12 months

Customize your search: Keyword filters, Keyword options (Show broadly related ideas, Hide keywords in my account, Hide keywords in my plan), Include/Exclude

Google Analytics



Google Authorship

Bruce Jones
Works at Design & Promote
Attended College of Lake County
Lives in Naperville IL
186 followers | 37,184 views

About Posts Photos YouTube +1's Reviews

People

In your circles 435 people

Have you in circles 186 people

Story

Tagline
Our Business is to get Your Business Noticed

Introduction
Naperville web design and SEO specialist

Bragging rights
Examples: survived high school, have 3 kids, etc.

Edit

Links

Google+ URL
You've claimed the following Google+ URL:
google.com/+ BruceJones630

You can edit your URL to change its display format. For example, if your Google+ URL ends with +googlechrome, you can use +GoogleChrome instead.

Other profiles Public

- Facebook Profile
- in/brucejones630
- Facebook Page

Add custom link
Manage connected accounts

Google has found some public pages that you can add to your profile. [Learn more](#)

- http://www.youtube.com/user/designandpro...

Contributor to Public

- Design & Promote
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Google Webmaster Tools



Google Webmaster Tools

[Dashboard](#) > [Diagnostics](#) > [Content analysis](#)

Overview

Diagnostics

Overview

Web crawl

Mobile crawl errors

Content analysis

Statistics

Links

Sitemaps

Tools

Content analysis

Meta description issues	Pages
Duplicate meta descriptions	17
Long meta descriptions	0
Short meta descriptions	5

Title tag issues	Pages
Missing title tags	2
Duplicate title tags	59
Long title tags	0
Short title tags	0
Non-informative title tags	0

Google AdWords



Google Search Results

Google naperville web design

Web Maps News Images Shopping More Search tools

About 3,660,000 results (0.53 seconds)

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Naperville Web Design - JSingerDesign.com
Ad www.jsingerdesign.com/
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Ad www.thumbtack.com/Web+Designers 4.7 ★★★★★ advertiser rating
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What Is SEO

1. Figuring out the right keywords
2. Using those keywords on your website
3. Getting backlinks from authoritative websites

How To Be #1 In Google

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References

- <http://www.google.com/intl/en/about/products/>
- <http://www.lifebuzz.com/google-tricks/>
- http://en.wikipedia.org/wiki/List_of_Google_products

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